# Groom 2023 Hershey Lodge & Convention Center • Hershey, PA

SET UP:
SEPTEMBER 7, 2023

EXHIBITING DAYS:
SEPTEMBER 8-10, 2023

Deadline for Renewal: 5/7/2023

Company:	Type of Product:
Address:	
City / State / Zip:	Representatives:
Company Website:	
Contact E-mail:	
Contact Phone Number:	
Individual in Charge at Show:	Top 3 Preferred Booth Locations:
Cellphone at Show:	

The exhibitor indemnifies and agrees to hold harmless Barkleigh Productions, Inc., Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate Barkleigh Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither Barkleigh Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance. Exhibitor agrees not to host or participate in any educational or promotional event within 200 miles and three days prior to or following a Barkleigh event.

X Sign

#### **AUTHORIZED SIGNATURE**

**PRINT** 

## BOOTH & AD RATES EXHIBITOR BOOTHS

CONTACT

Booth dimensions are **Width** x **Depth.** Booth includes pipe and drape, 6' draped table, 2 chairs, wastebasket & sign. Premium booths are open on two sides. All floors are carpeted.

#### **Convention Hall**

101	Standard 10'x 8' Booth	\$2,640
102	Corner 10'x 8'Booth	\$3,080
104	End Cap 16'x 10'Booth	\$6,490
105	Island: 4 Booths 20'x 16'	\$16,280
106	Island: 6 Booths 30'x 16'	\$20,240

Mobile Vehicles must have 2' clearance to adjacent booths.

#### **Convention Lobby**

108	Standard 10' x 8' Booth	\$2,640
109	Premium 10' x 8' Booth	\$3,080
110	Economy 6' X 8' Booth	\$1,683

#### **Chocolate Lobby**

114	Economy 6' X 8' Booth	\$880
116	Premium 6' x 8' Booth	\$1,100

Mobile Unit Space - Outside Conv. Hall

Outside Space (reserved) \$2,156

 ${\it Reserved space outside Chocolate Portico. In side Booth additional.}$ 

### PROGRAM ADVERTISING

32 page full color, magazine format. 40,000 printed and mailed to 200 mile radius of Hershey and to others by request. 70,000 e-mailed.

Full Page – \$3,100	Second Cover - \$4,450
1/2 Page – \$1,670	Third Cover - \$4,070
1/3 Page – \$1,350	Back Cover - \$4,950
1/4 Page – \$1,075	Page 3 Cover - \$4,070
1/6 Page – \$770	Center Spread - \$6,985
1/8 Page – \$470	

3 PAYMENT

50% Deposit required w/ application.

No cancellations after 8/7/23. Cancellation Fee is \$100.

Check enclosed for \$
Master Card • Visa • Discover • American Express
Name on Card:
Card Number:
Expiration:CVV:

RETURN APPLICATION WITH PAYMENT TO:
Barkleigh Productions, Inc.

970 W. Trindle Road, Mechanicsburg, PA 17055 Phone: (717) 691–3388 Fax: (717) 691–3381

Do Not Write

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